

# DON'T CANCEL, GO LIVE!

Transform your events

High-end broadcasting technologies



The global pandemic and related governmental restrictions bring unprecedented challenges to the event production eco-system.

These challenges require us to establish new standards in safety, compliant production management and production quality.

## Covid-19 is a challenge

not an excuse

**GO LIVE** 

Click to create your immersive event experience

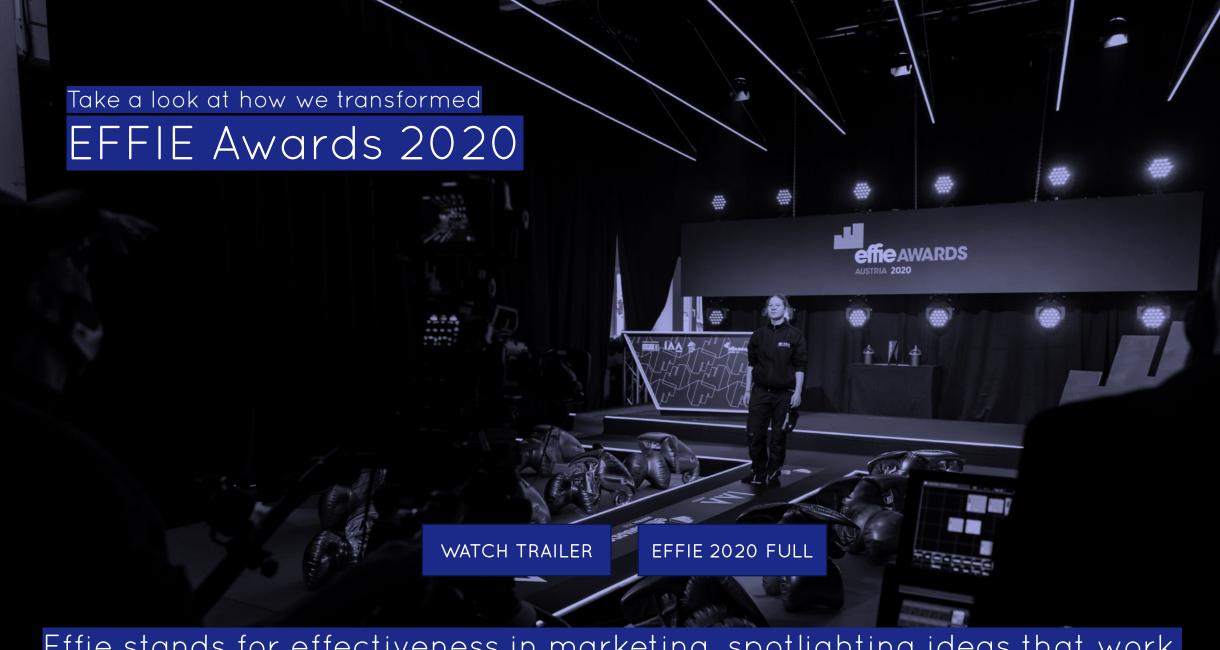


# Let us introduce you to high-end live broadcasting

- a virtual event solution for your company.







Effie stands for effectiveness in marketing, spotlighting ideas that work.























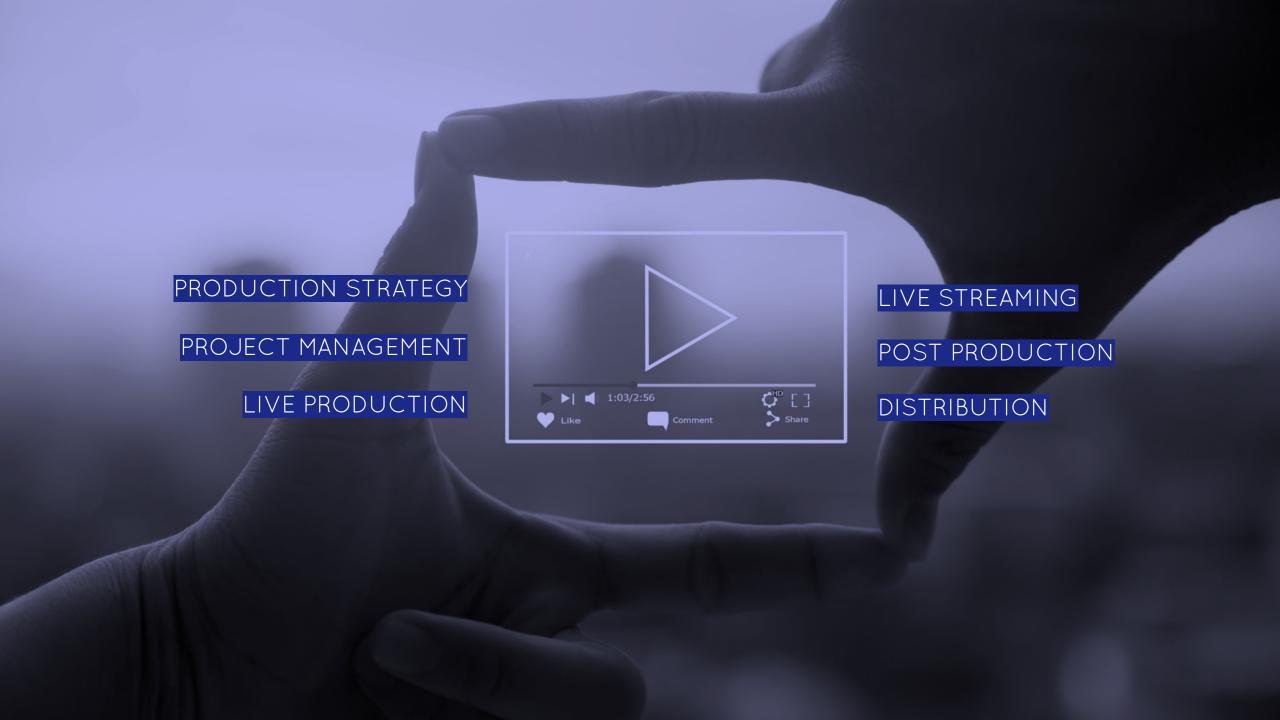


CREATE VIRTUAL EVENTS WITH VOTING, RASING HANDS, SHARING MEDIA
ALL SIMULTANEOUSLY TRANSLATED IN MULTIPLE LANGUAGES



You will be able to successfully and safely host...













## OUR PROCESS















#### PRE-PRODUCTION

- Type
- Schedule
- Design
- Agenda implementation

#### PRODUCTION

- Directing
- Location
- Camera, Sound
- Playouts

#### POST-PRODUCTION

- Recording
- Correcting
- Audio mastering

#### DISTRIBUTION

- Method
- System
- Extra services

### PREPRODUCTION

#### DEFINITION OF PRODUCTION TYPE

live / prerecorded | TV / streaming / OnDemand

#### CREATING A PRODUCTION SCHEDULE

pre-production | production | post-production | transmission / premiering

#### DEFINITION OF FUNCTIONAL CLIENT NEEDS AND REQUIREMENTS

studio kinetics | visual needs | technical needs (video-calls, voting, presentation)

#### STUDIO DESIGN, FEEL AND DEFINITION OF FUNCTIONAL ELEMENTS

2D/3D design of the studio and camera angles

#### IMPLEMENTING THE CLIENT AGENDA INTO A PRODUCTION WORKFLOW

creation of a technical record or live schedule





## **PRODUCTION**



management of all departments | visual inspection

#### EXECUTIVE DIRECTION OF THE PRODUCTION

gram direction | camera direction | coordination of light and sound

#### CAMERA OPERATIONS

camera operators | image technician | grip

#### SOUND OPERATIONS

sound operators | wireless equipment operations

#### PLAYOUTS AND EXTERNAL SOURCES

playout manger | video-call operators | presentation mangers

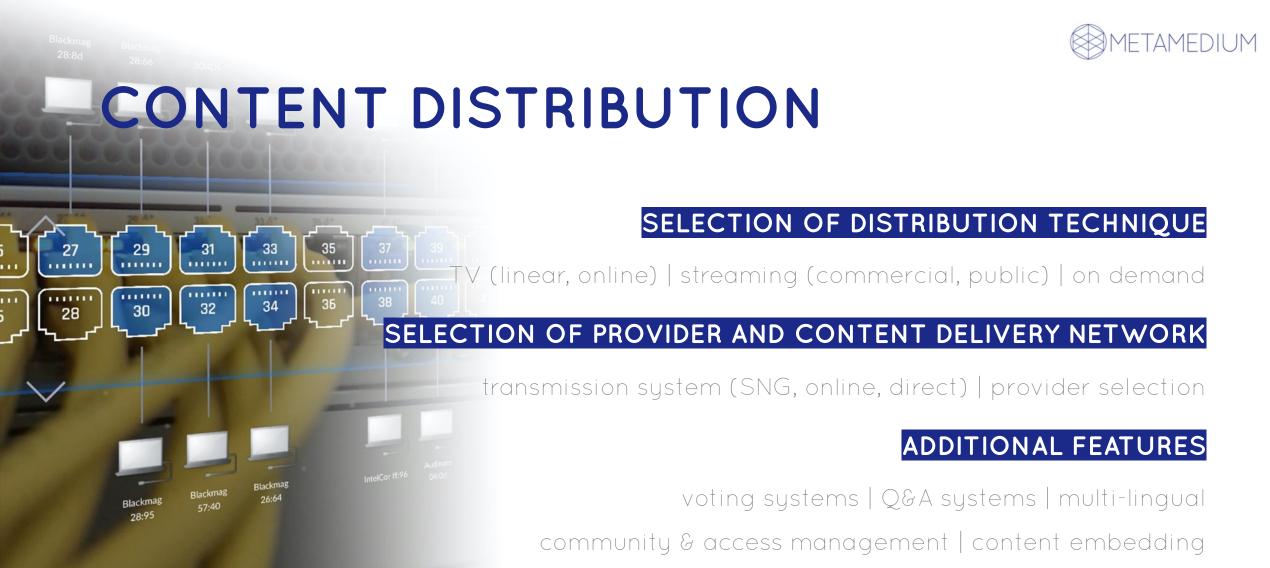
#### **EQUIPMENT SUPPLY**

video and audio equipment | cabling | rigging and grip | logistics

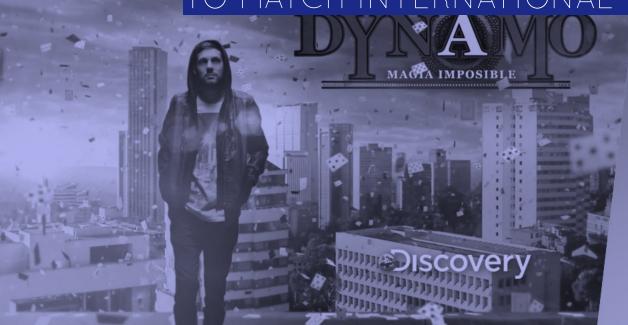


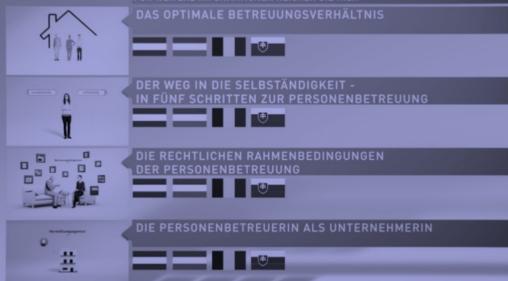
## POST-PRODUCTION















## VISUAL ARTISTS COLLECTIVE



Our partner Visual Artists Collective - VIARTCO is an award winning design and animation studio with clients like HBO, CBS, Discovery Channel, Sony Entertainment, E Entertainment, Cinemax







ADD 2D/3D ANIMATED VIDEO SEQUENCES, INTROS, TRANSITIONS, TYPOGRAPHY AND OTHER INFOGRAPHICS TO VISUALLY UPGRADE YOUR VIRTUAL EVENT'S USER EXPERIENCE.

NEUTRAFACE 2 TEXT BOOK

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NEUTRAFACE 2 TEXT LIGTH

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NEUTRAFACE 2 DISPLAY BOLD

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ANIMATED LOGOS

INTRO / OUTRO

JINGLES

LOWER THIRDS

CREDIT ROLLS

TRANSITIONS

INFOGRAPHICS

**CONTACT US** 



## PARTNERS









We are committed to prevent as many events from being cancelled as possible - we offer free project consultations to anyone in need.



## Let's create your immersive event experience!

How can we be of help for your event?

We will develop strategies that provide maximum value, exposure and post-event media asset output.

START NOW

Click to create your immersive event experience



Before the corona virus and its impact on our personal, social and economic environment completely absorbed our society, brands had planned to invest almost \$70 billion into the global event production eco-system. Event venues, trade fairs, music events, charity galas, sports events, anything between info and entertainment, the complete value chain for connected to these events is gone.

Forward this to save more events from being cancelled!