



METAMEDIUM

Digital communication materials and strategies
to efficiently support real estate sector in Montenegro.

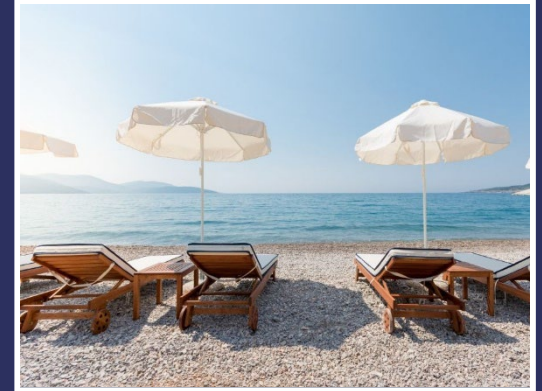
METAMEDIUM REAL ESTATE COMMUNICATIONS

METAMEDIUM is dedicated to telling stories of opportunity, quality of life and unique experience.

We help you identify, find and address valuable potential buyers.

We design and produce visual communication materials adequate for international markets.

Ultimately we establish inspiring, transparent and fruitful relationships between you and your buyers - anywhere in the world.





RAPID TRANSFORMATION:

Already before the global pandemic in 2020 international real estate markets shifted heavily towards a more and more digitally transformed customer experience

We research, develop and produce different technological solutions that we bring to the rapidly transforming global real estate market.

Let us support your company by developing digital business models to create additional leads, income and attention, without compromising your day-to-day business.

SPECIAL MARKET: MONTENEGRO



- Population 620.000 people
- Surface 13.000 km²
- Coast line 250 km

The total inflow of Foreign Direct Investment in the previous 10 years, from 01.01.2009. until 31.12.2019 amounted to 7.7 billion Euros, according to the Central Bank of Montenegro.

Of that amount, 3 billion were invested in domestic companies and banks, 2.36 billion inflows were registered in the form of intercompany debt, 1.93 billion was invested in the real estate sector, and 417 million in others. The total inflow of FDI in 2019 amounted to 778 million euros.

Source: Montenegrin Investment Agency

SPECIAL MARKET: MONTENEGRO

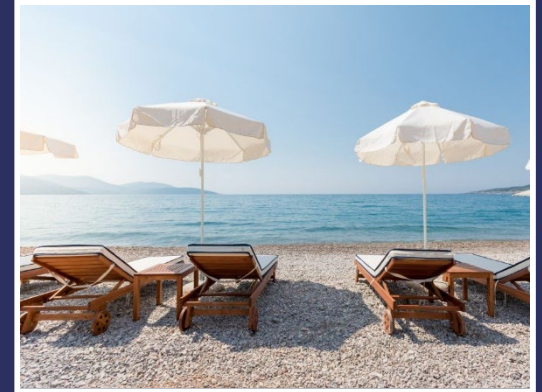
- Montenegro has recently opened the final chapter in the negotiations process for joining the EU
 - Montenegro is now a full member of NATO, the UN, UNESCO, WTO, OESCE
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- Since gaining independence in 2006, Montenegro has had a stable government that prioritizes investment, tourism and immigration.
 - The natural environment combined with that stability has attracted a huge amount of foreign investment to develop hotels and resorts.
 - The Montenegrin government recently added buying a property as an easy fast track to a residence permit.
 - The country's relative proximity to the European Union, Russia, Turkey and the Middle East means there is a diversified mix of foreigners who want to join the real estate market in Montenegro.



DIGITAL COMMUNICATION FOR REAL ESTATE / URBAN DEVELOPMENT

Attract new leads, attention and income.

- We understand your brand, your product and its buyers' motives
- We identify and target new buyer groups worldwide
- We find overseas buyers interested in developments in your destination
- Photo / Video / 3D Scan
- Photorealistic 3D visualization of future developments
- Interactive experiences (VR / xR)



SERVICES & PRODUCTS

- VISUAL COMMUNICATION OF REAL ESTATE
- BRAND IDENTITY DESIGN
- PROJECT IDENTITY DESIGN
- GO-TO MARKET STRATEGY

VISUAL COMMUNICATION OF REAL ESTATE

EXISTING

- Photography
- Film
- Interactive 3D VR walkthroughs

IN DEVELOPMENT

- 3D model: Dollhouses
- 3D photorealistic still graphics
- 3D photorealistic motion graphics
- Unreal walkthroughs

EXISTING REAL ESTATE

Photography



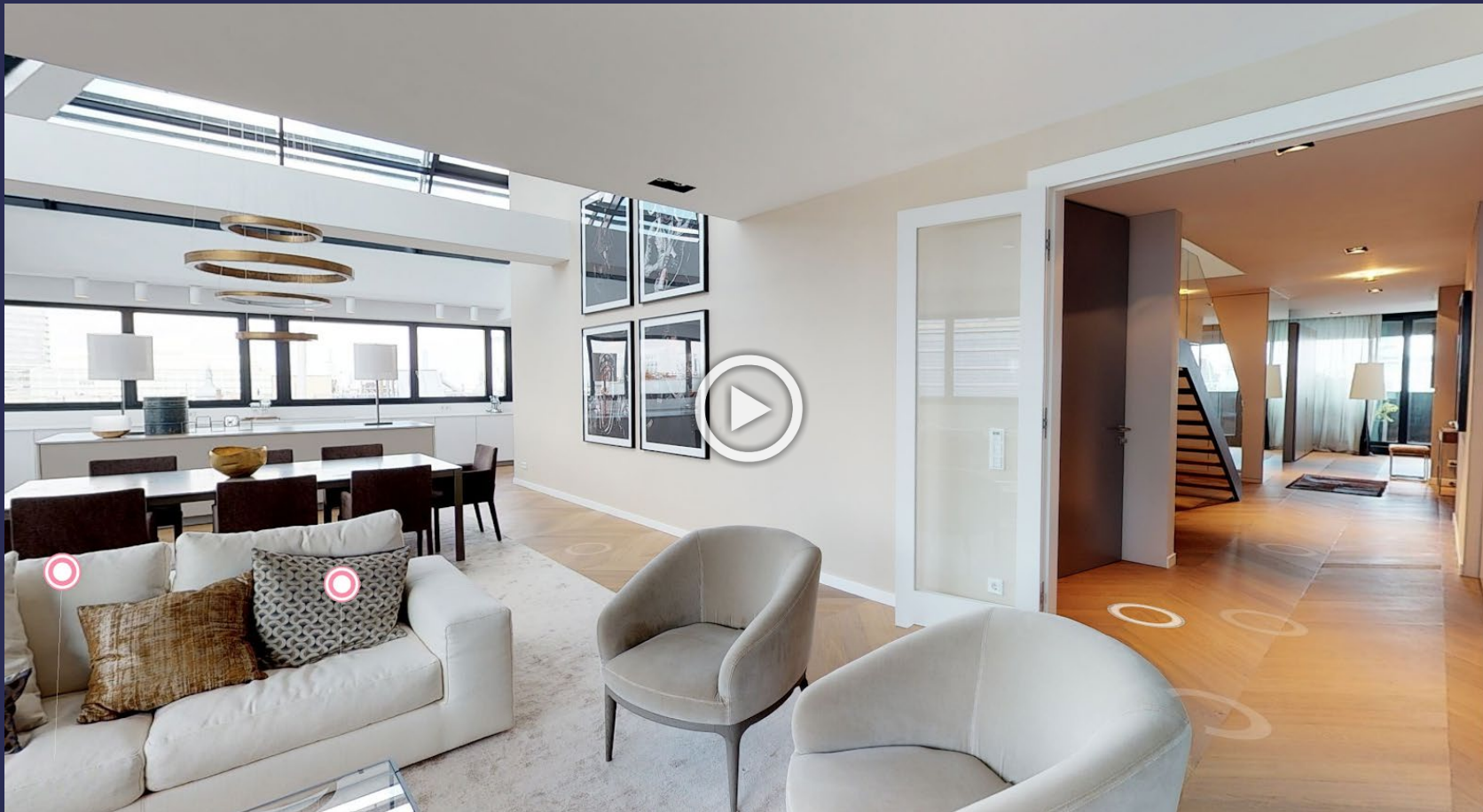
EXISTING REAL ESTATE

Film



EXISTING REAL ESTATE

Interactive 3D VR walkthroughs
(Matterport)



FUTURE DEVELOPMENTS

3D CGI - we visualize what will be - in photorealistic,
commercial quality



FUTURE DEVELOPMENTS

Motion Graphic

Interior:



Exterior:



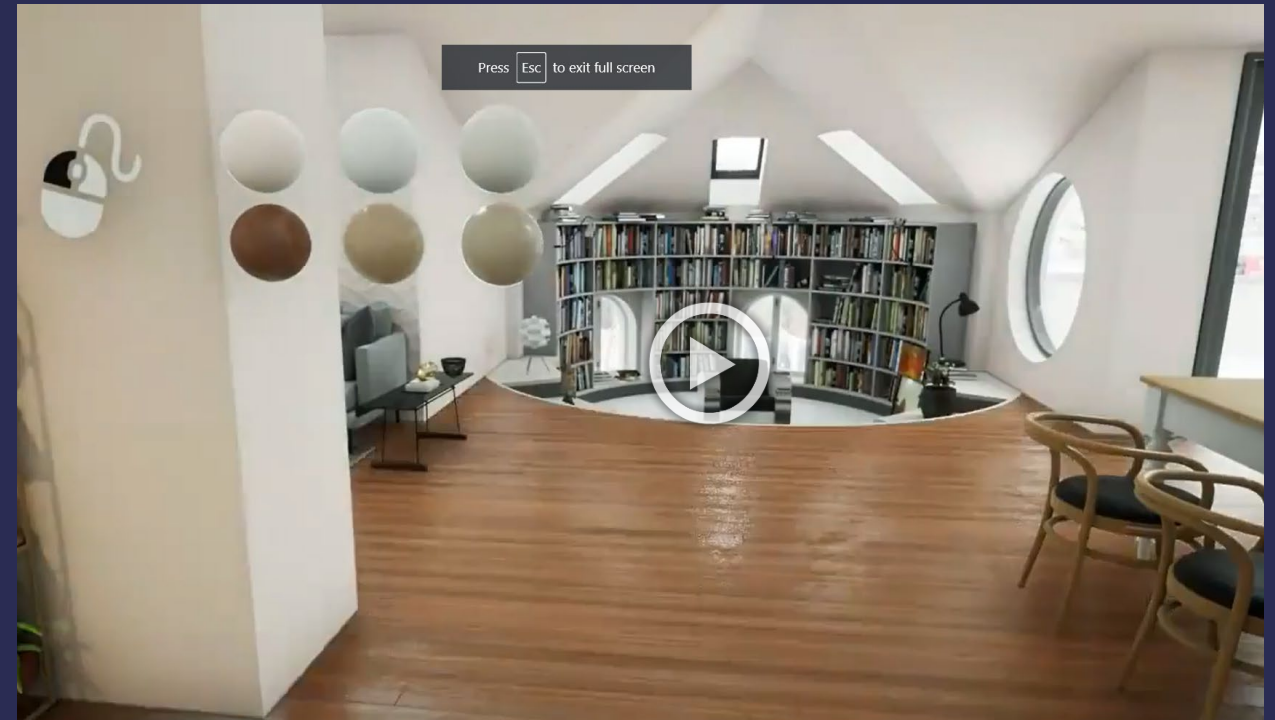
FUTURE DEVELOPMENTS

Dollhouse



FUTURE DEVELOPMENTS

Unreal walkthrough



GO-TO MARKET STRATEGY

- ECO SYSTEM / MARKET ANALYSIS (product & country specific)
- COMPETITORS / POSITIONING
- IDENTIFYING INTERNATIONAL BUYERS
- MARKETING STRATEGY & EXECUTION

DIGITAL MARKETING: PUBLISHING



Aesthetic Mood &
Captivating Visuals



Engaging & Reaction-
Provoking Content



Inspirational &
Mesmerizing Visual Moods



Investment & Real Estate
Related Content

HARDWARE PARTNERS

MATTERPORT



LEICA GEO-SYSTEMS



LOCAL PARTNERS: BROKERS & INVESTMENT MANAGEMENT



Sotheby's

www.metamedium.io/realestateMNE



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